



Clatterbridge
Cancer Charity

Fundraising Guide



Clatterbridge
Cancer Charity



Welcome to the team!

By choosing to support our charity, you will help to fund vital research and innovations, the latest equipment and life-changing care and support for people with cancer.

Thank you for choosing to fundraise for Clatterbridge Cancer Charity. You have joined thousands of other supporters who are doing their bit to help those who need us the most in our region.

Clatterbridge Cancer Charity is the only dedicated charity supporting patients and research at The Clatterbridge Cancer Centre. As one of the UK's leading cancer centres, it provides highly specialist cancer care to a population of 2.4m across Merseyside, Cheshire and beyond.

With three specialist cancer centres in Liverpool City Centre, Wirral and Aintree, Clatterbridge also has chemotherapy clinics in hospitals across the region and a pioneering Treatment at home service.

Don't forget that we're here to help you every step of the way, so if you have any questions about your fundraising please get in touch.

We wish you the very best of luck!

@Clatterbridge Cancer Charity is a registered charity in England and Wales, No. 1202412 and a company limited by guarantee, No. 14732055.

Connect with us on social media



@clatterbridgeCC



@clatterbridgeCC



@clatterbridgecc



Clatterbridge Cancer Charity



Your JustGiving Page

Ready to start fundraising?
It's super simple to set up your JustGiving page!

Follow our 3 simple steps and you'll soon be ready to start fundraising!

1. Visit <https://www.justgiving.com/campaign/ccc-events>
2. Click on Start Fundraising to set up your JustGiving account and your page.
3. Click on 'Taking Part in an Event' and then simply search for your event at the top of the page. If you can't find your event, simply scroll to the bottom of the page and select 'Add your own', and you can add in all of the details of your chosen event.
4. Click on 'Create your Page' and that's it! You've just set up your JustGiving page!

From here you can edit your page as much, or as little as you like. Adding photos, videos and even a story about why you're supporting us can really help boost your fundraising.

Together, we can transform cancer care

Before you start asking for donations, use the check-list below to help set you up as a fundraising phenomenon!

Decide what you're doing

Take a look at the JustGiving Fundraising A-Z, or get in touch with our Events Team for lots of inspiration!

Don't forget to Gift Aid

It's no cost to you and essential funding for us. By adding Gift Aid to your donations, every £1 you sponsor or donate can be worth £1.25 to us.

Spread the word

Share your fundraising event(s) on social media, email your work colleagues and invite your family and friends.

Pay in your donations

After the fun and the frolics are over, head to clatterbridgecc.nhs.uk to pay in your donations.

If you prefer to pay cash donations in, you can visit one of our Charity Offices or request a Paying-In Slip.

Decorate your event

Make sure your event(s) look fun and inviting, and download our Bunting or Paper Chains to make your event(s) really pop!

Feel Proud

However you've chosen to fundraise for us, you have helped us to transform cancer care.

Fancy Dress

Kit yourself out in Clatterbridge clobber and get ready to look the part!

Order your Clatterbridge t-shirts from our online shop, and take a look at some of our other fantastic merchandise.

When you've finished your fundraising give our Charity Team a call on 0151 556 5566 and order your Certificate and we can email it to you to share on your social media or we can post a printed copy to you.

Set up your contactless collection

Make your fundraising easy and accessible for everyone.

Get in touch with our Charity Team to request your Collection Tins, or Buckets or download and print our Cashless Collection Poster.





Support us by fundraising

**Did you know that 1 in 2 people in our
region are affected by cancer?**

It's a staggering number, but when you do your own fundraising for Clatterbridge Cancer Charity, you will be making a real difference to people with cancer.

Raising money for Clatterbridge Cancer Charity, brings people together to achieve something really special and our team is here to support you every step of the way as you fundraise for your local cancer charity.

Take a look at just some of the fantastic ways you can support us by visiting clatterbridgecharity.org/support-us/

Fundraising A to Z

Our fundraising A to Z is packed full of innovative and creative ideas to inspire you to try something different to raise money

Hold an afternoon tea (or a coffee morning) and raise funds for Clatterbridge Cancer Charity in return for some delightful delicacies!

You could even have a Bake Off element, with prizes for the best bakes.

A



If you've got a special birthday coming up, why not ask for donations to Clatterbridge Cancer Charity instead of gifts?

Whether you write it on your party invites, or you set up a birthday fundraiser on Facebook it's a great way of supporting cancer patients throughout our region.

B



Grab your bike and get ready to ride!

Challenge yourself and Cycle in your local area, or even further afield and ask for sponsorship to help support Clatterbridge Cancer Charity.

You could even partner with your local gym, and complete a static cycle challenge!

C



We're a nation of dog lovers, and what better way to support Clatterbridge Cancer Charity than hosting your very own Dog Show.

It could be virtual, or in-person, but you could offer prizes and rosettes for Waggiest Tail, Prettiest Eyes and even Dog most like its Owner there's lots of fun to be had!

D



Exercise isn't just great for releasing endorphins - it's a great way of fundraising too!

Whether you aim for 100 squats in a week, or 100,000 steps in a month get your team together and get your family and friends to sponsor you to see how long you can keep it up.

E



Great if you're looking to get your workplace involved, organise a five-a-side Football Tournament and ask spectators to donate to come and watch you and cheer you on.

You could also make a day of it by organising food and entertainment, and have a raffle* to boost your donations.

F



*Check out our helpful guidance on how to organise your raffle in your Fundraising Guide, or get in touch by calling 0151 556 5566 and we can advise you on how to set up your raffle so that it is safe, legitimate and legal.

Get ready to game on, and host a gaming or a streaming marathon for Clatterbridge Cancer Charity.

If you or someone you know plays a lot of FIFA, Minecraft or Mario Kart then why not set up a 12-hour gaming marathon to raise funds for cancer patients across the region.



G

Will you brave the shave?

Headshaves are a simple, but fantastic way of fundraising for Clatterbridge Cancer Charity.

Get rid of those locks and make a life-saving difference local cancer patients throughout Merseyside, Cheshire and beyond.



H

Get your teams together, and go head-to-head in an Interdepartmental sports day!

Think three-legged race, wheelbarrow races and tug of war; its the perfect fundraiser for schools, offices and more and you can ask for sponsorship for the team you think will win.



I

One man's trash is another man's treasure, and if decluttering your home has been on your job list for a while, why not host a Jumble Sale and ask for donations to Clatterbridge Cancer Charity?

Whether it's bric-a-brac, clothes or toys it's a great way of reusing unwanted goods.



J

Kick the habit, and give up something for a month to help fundraise for Clatterbridge Cancer Charity.

Can you take the stairs but always end up using the lift? Do you reach for fizzy drinks instead of water?



K

Gather your girlfriends, your sisters, your mums and aunties - even your grans and host a Ladies Lunch for Clatterbridge Cancer Charity.

Why not partner up with a small clothing boutique, and include a fashion show, or a local winery and incorporate a cheese and wine tasting?



L

Put the fun in fundraising, and host a Mulled Wine and Mince Pies event for Clatterbridge Cancer Charity over the festive season.

It's a great way of fundraising, but also a wonderful way to bring together your local community.



M

Non-Uniform days are one of the easiest fundraisers you can organise. Whether you're at school or work, everyone can join in.



N

Join forces as a team and challenge yourselves in an Office Olympics!

Think outside the box and have some really unusual categories such as desk chair races, rubber-band archery or even relay tic-tac-toe.

Donations can be made from sponsorship, or from entry in to different categories!

O



Payroll Giving is a hugely successful corporate initiative across the world and is a great way for your employees to support your partner charity.

Payroll Giving is super easy to setup. Just ask your Payroll department or Benefits / CSR Team directly for how to get started.

P



Quiz Nights are a fun, fast-paced fundraiser that can make a huge difference to cancer patients and their families.

Online, or in-person the possibilities are endless; will you have themed rounds or will you think outside the box and have a 'Musical Bingo' round to add to the competition?

Q



If a five-a-side football match isn't your thing, why not organise a Rugby tournament instead?

If you're hosting in the summer, you could even have a BBQ and ask for a donation for food and drinks provided at the event.

R



How long can you go without talking?

A Sponsored Silence is a great way of fundraising - and it can be a real challenge if you're a chatterbox!

Test yourself, and see if you can go without talking for a week!

S



It's a piece of cake to host your own Tea Party, host your own and raise some much-needed dough!

What better way to enjoy those long summer days than getting together with friends and family to enjoy a cuppa and a slice of cake in support of Clatterbridge!

T



Calling all university societies and groups - this is your time to shine!

Why not host your own University Challenge in your student union, and compete against another society or another university altogether?

U



Vintage and pre-loved is taking the world by storm, so why not host a vintage or pre-loved clothing sale from home, or from your local community centre?

Not only will you get some gorgeous new clothes and accessories, but you can ask for donations for the items you sell..

V



Looking to do something a little different?

Why not host a wine and cheese evening* at home with family and friends?

Charge a fee for everyone joining you, host a raffle or a tombola and throw in some party games for good measure and you'll soon be a fundraising phenomenon!

W



If you work in a school and you're having a Christmas Fair ask your pupils to get involved by creating Xmas Hampers, which you can use as raffle prizes?

You could have food hampers, drinks hampers or a festive goodies hamper, which has everything you'll need to kick-start Christmas.

X



Could you say yes for a day?

Host a 'Yes Day', and ask for £1 from everyone who asks you to do something.

It could be as simple as 'will you help me with me homework' or you could throw a few silly suggestions in to make it more of a challenge!

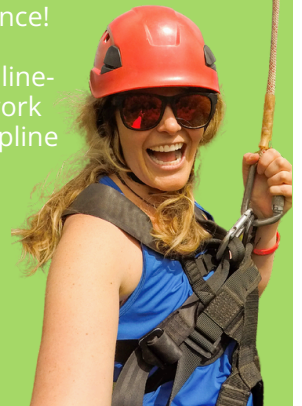
Y



Sign up to complete a Team Building day with a difference!

If you're a bit of an adrenaline-junkie, why not get your work colleagues involved in a Zipline Challenge.

Z



Boost your Fundraising!

Your fundraising journey starts here, so boost your online donations with our handy recommendations to kick-start your donations.



An engaging story can make all the difference, but if you're not sure what to say think about the following to make your story stand out:

- Why are you fundraising?
- Why are you supporting Clatterbridge Cancer Charity?
- What will you do to fundraise for the Charity?
- How will the donations you receive help?

Before you know it, your story will be ready to share.



Have a think about what you think you could achieve and don't forget to add an update when you've hit a fundraising milestone!

If you're taking on a challenge which has a set number of miles to complete, why not reflect this in your target?

So if you're completing a 10,000 step challenge, you could aim for £100 as a starter and then increase your target once your donations are on a roll.



Lights, camera action!

While photos are meaningful, your supporters may connect with your story at an even deeper level if you record a simple, heartfelt video on your phone and share it with your JustGiving link.

Don't forget you can add it on to your JustGiving page as an update, so if anyone missed it on social media they'll be able to watch it from your fundraising page.



Team work makes the dream work, and there is strength in numbers.

Whether you're completing an event, or you're taking on a challenge - set up a team page on JustGiving and let the competition begin!

You could offer a prize for the highest donation, or highest overall fundraising amount but your team will not only get a big morale boost, but you'll all be contributing towards helping Clatterbridge Cancer Charity support even more people living with cancer.

How Ella's Cartwheels are making a difference at Clatterbridge

Ella embarked on a mission that captured the hearts of many. Her goal? To complete 50 cartwheels each day, leading up to her nanny's birthday. By the end of the week, she would have conquered an impressive 350 cartwheels!

Ella's motivation stems from a deep desire to honor her nanny, whom she didn't have the opportunity to spend much time with before her illness.

Ella shared: "I never got to spend much time with my nanny before she got poorly, but my mum has told me lots about her, and she sounds like an amazing lady who I would have loved to spend every day with. This is what made me want to do this challenge, not only because I love cartwheels, but because I want to raise money and help give back to the people who looked after her when she wasn't well, as well as every other person with cancer,"

Her mom, Claire, couldn't contain her pride. "Ella's determination is truly inspiring. Even when I tell her to walk, she insists on cartwheeling – 'Why walk when you can cartwheel?' she says!" Claire shared.

Ella's enthusiasm didn't just stop at completing cartwheels; it sparked a wave of support from the community.

Through her efforts, Ella raised a remarkable £518!

If you're inspired by Ella's story and want to embark on your own challenge, don't hesitate to reach out. Get in touch with us at 0151 556 5566 or email ccf-tr.fundraising@nhs.net.

Together, let's make a difference, just like Ella.



Get Connected!

Whether you're a regular fitness fanatic or braving your very first marathon, learn how to connect your Strava account to your JustGiving page and get ready to get active!

1. Download the **STRAVA** app and register for an account (if you haven't already).
2. Log in to your JustGiving page, scroll down your Fundraising Page & click on the 'Connect Strava' button.
3. Confirm the Strava permissions and select your fitness settings/preferences.
4. When you sync your phone or fitness device with Strava, your fitness activities will show automatically on your connected JustGiving page!



It's time to Step on It!

Perfect for those taking on a walking challenge, or a step challenge you can now automatically update your supporters with your training and event progress simply by connecting your Fitbit to your JustGiving page.



Want to learn how? [Click here](#) to find out more, and let's walk against cancer together!



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WEEKLY LOTTERY

Every week you have the chance to win up to £1,000 in our weekly lottery. Play from just £1 per week!

In 2024, we paid out £62,400 in cash prizes to 416 lucky winners across Merseyside & Cheshire!



Scan the code or visit
clatterbridgecc.charitylotteries.co.uk
to find out more and play today.



Registered with
**FUNDRAISING
REGULATOR**

BeGambleAware.org[®]



Fundraising FAQs

Read our top tips on how to become a high-flying fundraiser in time for your event!

How do I get my cash donations to you?

Charity Law restricts us from taking cash on the day of your event, but there are a couple of ways of making sure your donations get to the Charity safely:

- Request a Paying-in Slip from the Charity and take your donations to your local Natwest branch and they will be paid directly to the Charity.
- Pay in your donations online using the our website, and remember to let us know what event you completed

Can I give you my Sponsor Forms?

Of course! We ask that you please post your Sponsor Forms to:

The Clatterbridge Cancer Centre, Charity Office - Wirral, Clatterbridge Road, Bebington, Wirral, CH63 4JY.

Make sure you put your full name and address on your Sponsor Forms so that we can match them up with your fundraising and so that we can claim Gift Aid on your donations.

How do I set up a JustGiving page?

Visit [justgiving.com/clatterbridgecc](https://www.justgiving.com/clatterbridgecc) and click on 'Fundraise for Us'. Then follow the instructions listed in your Fundraising Guide.

Fundraise at Work

We work with organisations from many sectors and whether you choose us as your Charity of the Year, take part in our events, or have your own fundraising ideas, we are here to help you every step of the way.

Get in touch by emailing our Corporate Fundraising Manager, Helen, on helen.mcloughlin4@nhs.net.

Charity of the Year

We work with you to provide you with fundraising inspiration and a portfolio of event options, helping in turn to boost staff morale and engagement.

£1 on the Bill Scheme

Clatterbridge Cancer Charity's £1 on the Bill campaign invites high street retailers, cafes and restaurants of all sizes to join us.

Payroll Giving

Payroll Giving is a hugely successful corporate initiative across the world and is a great way for your employees to support your partner charity.

Sponsorship Opportunities

Throughout the year we host a huge variety of events, from Dragon Boat Racing, our Glow Green Night Walk to our high end annual fundraising ball.



Together, we can make a difference for future generations

Gifts in Wills generously left to Clatterbridge Cancer Charity help to fund a third of all our work to support patients and research at The Clatterbridge Cancer Centre.

These special gifts help us to achieve so much for local people with cancer.

It's amazing how much difference even a small percentage of your estate can make.



If you would like to discuss leaving a gift in your Will or take part in our Free Will Service please get in touch or scan the QR code.

0151 556 5566 ccf-tr.giftsinwills@nhs.net



Clatterbridge Cancer Charity Full Legal Description:

Clatterbridge Cancer Charity, Charity Office,
The Clatterbridge Cancer Centre,
Clatterbridge Road, Wirral,
CH63 4JY

Registered Charity No. 1202412



On your mark, get set, go!

Sign up, show up, and run your heart out for Team Clatterbridge

There are still plenty of races to sign up for and show your support in 2024. From Inflatable 5k's to full length Marathons, there is something for everyone!

So whether you're a seasoned runner or just looking for a fun way to get active, we would love to see you giving them a go! Grab your friends, put on those running shoes, and join us for days filled with energy, excitement, and making strides towards a great cause.

Please get in touch with our Events Team on 0151 556 5566 or by visiting clatterbridgecharity.org/events/ today!

Keep it legal

Here is everything you need to know to make sure your fundraising is fun, safe and legal!

Staying Safe whilst Fundraising

The health and safety of our supporters is paramount, and we want you and everyone involved to be safe as you plan your fundraising event(s). Please make sure you refer to the latest Government guidelines when it comes to organising your fundraising activities.

Permissions

If you are hosting an event in a public area, You will need to obtain permission from the local authorities or the property owner.

Photography and Videography

Please make sure you make your attendees aware that photos and videos will be taken throughout the duration of your event, and let them know how and where they will be used.

First Aid

If your event involves a large group of people, make sure that you have appropriate First Aid support in case of an emergency. You can get First Aid advice from both **St John's Ambulance** and the **British Red Cross**. As a reference guide, if your event has more than 500 people attending there should be a minimum of two qualified First Aiders in attendance at your event.

Insurance

If your event involves the general public, you will need to make sure you have Public Liability Insurance in place.

Double check with if your venue already has Public Liability Insurance, but if you're hosting your event at home or on a private property, check your Public Liability Insurance covers this too.

Fundraising with Food

Keep your supporters and attendees safe, and check with the **Food Standards Agency** guidelines on preparing, handling, cooking and storing food.

Public Collections, Lotteries and Raffles

Planning a public collection, a lottery or a raffle? Speak to your local council, as you may need to obtain a license first.

You can also check on the **Gambling Commission** website to see whether you will need a license, and what type of license you'll need for your lottery or raffle

Date Protection

Only collect information you need, only keep it for as long as you need it and do not share it with others.

Gift Aid

The Gift Aid scheme is for gifts of money to charities by individuals who pay UK tax.

Charities can reclaim tax on any donations made by individuals, whether large or small, regular or one-off, which means a donation of £10 under Gift Aid is worth £12.50 to the Charity!

Gift aid donations are regarded as having (20%) basic rate tax deducted by the donor, which means charities can then reclaim the basic rate tax from HM Revenue & Customs (HMRC).

However, if we have paid for your place in one of our events then donations made by you, your spouse or partner, or your relatives and their spouses or partners will not be eligible for Gift Aid.



Closing your Fundraising Page

Now you've finished your fundraising, it's time to say thank you to your supporters and time to close your page.

Follow these simple steps and learn how to close your Fundraising Page.

1. Log in to your JustGiving account, and on your Fundraising Page click on the "edit" option.
2. Click on "Settings" at the top of the page.
3. Choose a date to close your page, and click on "Save Date".
4. Your JustGiving page will then close automatically on your chosen date.
5. Let us know when you've completed your fundraising, and we'll send your Certificate and Medal to say thank you for all of your support!

If you'd like to continue to support Clatterbridge Cancer Charity after your fundraising activity has finished, we'd love to have you with us. From supporting at events to volunteering in our office or out in the community, there are great opportunities to have fun and make a difference.

0151 556 5566

Charity Office
The Clatterbridge Cancer Centre
Clatterbridge Road , Wirral
CH63 4JY

clatterbridgecharity.org
ccf-tr.fundraising@nhs.net



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Cancer Charity



Registered with
**FUNDRAISING
REGULATOR**